IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Joseph E. Kaminkow Attorney Docket No.: IGT1P061/P-573

Application No.: 09/927,742 Examiner: Travis R. Banta

Filed: August 10, 2001 Group: 3714

Title: FLEXIBLE LOYALTY POINTS Confirmation No.: 7305

PROGRAMS

CERTIFICATE OF EFS-WEB TRANSMISSION

I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on July 3, 2007.

Signed: /swx/
Susan W. Xu

<u>AMENDMENT E</u> (WITH FILING OF RCE)

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated March 20, 2007 and the Advisory Action dated June 21, 2007, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.